

Brief History

- 1972** In December opened Yours in Travel Personnel now known as Yours in Travel Group. Targets were: American Express, Thomas Cook, Liberty Travel/Gogo Tours, and Alexanders Travel. All signed our recruitment contract.
- 1973** Opened 2nd office overseas in the U.K.

First personnel agency to offer Mastercard and VISA to pay fees.
- 1975** Two years later opened P. Jason King Associates, Inc.

Opened Executive Search - Management & Senior Management for the Travel & Hospitality Industries, simultaneously opened Consulting Services Division, serving same client base in M&A (Buying & Selling) of Travel Companies. Our Consulting division provided Marketing, Advertising & Promotion, Special Events & Public Relations.
- 1979** The King Group was established as our umbrella company.
- 1983** Opened Special Events Etc., Inc. At its peak, ran 1,000 events per year, including the opening of Walt Disney's "The Lion King" in NYC with 1,700 guests. Other events included Murder Mysteries, Million Dollar Wedding, Awards Banquets, Corporate Meetings and more.

Created and developed "The Party" – a celebration for the Travel Industry, over 1,800 attended including government dignitaries and Travel Industry Icons.

Consulting Division provided Ratings & Evaluations for Travel Companies. (This was the beginning of what is now GuestGhosts.com)
- 1985** Initiated solicitation with Ask Mr. Foster in Van Nuys California, with VP Finance Mr. Sandy Kagan, couldn't do any recruitment work, direction changed and "Brokered" the sale of a 16 Branch Travel Agency Chain, in Alexander's Department Stores in NYC., with Chairman of Alexander's, Mr. Robin Farkas. Note: We held an exclusive contract for all recruitment of Alexander's Travel. We placed CEO (Andrew Marti) to Travel Advisors. Executive Director was Mr. Irwin Rich.

First personnel agency to be online with SABRE.
- 1990's** At this time, we owned and operated 28 offices (USA & overseas). All offices wholly owned.
- 1993** Created and developed "Vacation Expo '93" – a Consumer & Travel Show with the first Travel Agents with GDS allowing the attendees to book their vacations on the floor. We had 53,000 pre-registered attendees, and over 300 Suppliers.
- 2001** Due to 9/11 – changed our business modules from offices to virtual, and our emphasis from corporate to leisure.
- 2010** The King Group Companies developed a global network of offices and representatives.
- 2011** The King Group Companies continued to grow.
- 2013** GuestGhosts.com com re-born re-named and re-launch Mar. 13, 2013. Due to the untimely death of Richard Knott, a Partner, we ceased operation.
- 2019** COVID changed the World and how we conduct our businesses. We had been working with M&A for quite sometime. We immediately created TravelMatchmakers.com to assist Travel Companies with their options for Buying or Selling, Partnerships, and VC/PE Funding. Also offered Free Advice to all.
- 2023** GuestGhosts has been reactivated with higher technology and enhanced systems and procedures.

Today, The King Group is comprised of many diversified services all within the Travel & Hospitality Industries: P. Jason King Associates, Inc., GuestGhosts.com, Yours In Travel Group, Hospitality Associates, Special Events Etc., PowerSeries.net, and TravelMatchmakers.com. Four sister (independent) companies include: RevengeTrek.com, WeGrowYourBusiness.com, WeGrowYourPoconoBusiness.com, WeWantDessert.com, plus other ideas in the works.